



Ms. Senior DIVA/Jacksonville Pageant Fact Sheet

Purpose of Ms. Senior Jacksonville and Ms. Senior DIVA

1. Empower mature women in acknowledging their inner beauty
2. Create new beginning – grant permission for seniors to reinvent themselves
3. Enhance quality of life through pageantry, social events, and community service
4. Promote community involvement and awareness of the value of seniors
5. Dispel the myths of aging

Stages of Pageant

Opening Number (not judged) – Black pants, white short sleeved shirt and black gloves to your elbow

Personal Interview – business attired

Talent: 2 minutes or less

Formal Attire – floor length gown, any color or style

Words of Wisdom: 35 seconds by memory

Pageant Requirements

Must be a United States citizen

A minimum of 60 years old by pageant day for Ms. Senior Jacksonville and between 50-59 for Ms. Senior DIVA

Good moral character

Reside in Northeast Florida (Baker, Clay, Duval, Flagler, Nassau, Putnam, and St. John's)

Financial Information

Each contestant is responsible for securing a minimum of \$500 in sponsors and ads for the souvenir program. Contestants can be guided as to how to secure sponsorships if needed.



MS. SENIOR DIVA and JACKSONVILLE PAGEANT FREQUENTLY ASKED QUESTIONS

What is the Ms. Senior Jacksonville and DIVA Pageant?

The Ms. Senior Jacksonville and DIVA Pageant is a senior citizens pageant. It was established by Kenyonn Demps, founder and director of *A Seasoned Affair, Inc.* It was developed to enhance the quality of life for mature women. The pageant provides an empowering opportunity and presents a positive challenge for women who want a greater sense of well-being. The senior pageants also enrich personal value, self-esteem, creativity, volunteerism, and community involvement.

How did the pageant start?

The pageant was a vision of Kenyonn Demps. She has over twenty years' experience working with seniors (Nursing Home Executive Director, Assisted Living Executive Director, Marketing, Business Development, Social Services, Meals on Wheels Program Director, and planning, coordinating, fundraising for multiple senior advocacy and social related events, Kenyonn noticed that as one aged, people became invisible in the community. Though, not on purpose, it's reality. The pageant was started as an avenue for women to reinvent themselves and to create positive and lasting memories. It's an opportunity for senior women to strut, have fun, do something different, be visible, and believe in themselves.

What takes place at the pageant?

A few weeks to months before the pageant, contestants will be interviewed by the judges, interact with the other contestants during the pageant photo shoot and luncheon. Contestants will also attend practices and workshops to prepare for pageant day. In the past, our contestants have been profiled in the Skirt Magazine, the Specktor's blog, the Free Press, the Florida Star, the Times Union newspaper and live on Channel 4.

Is pageant experience necessary?

Not at all! Although there may be women who have competed before, the pageant was developed for every senior woman who wants the opportunity to perform on stage, be recognized, have fun, and make new friends. We provide workshops/practices prior to the pageant.

What will I gain from entering the Senior Pageant?

The pageant gives women the opportunity to grow in many ways: Confidence, the ability to speak in a public setting, improved performing talents, new friends, gain recognition, and sportsmanship.

What are the stages of the pageant?

Personal Interview - an opportunity to meet with the judges
Talent – perform what is within "you" and have fun doing it



Formal Attire- look dazzling in your chosen evening wear
Words of Wisdom - "inspirations" designed by you

What if I earn the crown?

Congratulations! You will have a fun year riding in parades and performing and speaking within your community.

What if I do not earn the crown?

First of all, and most important, *Praise Yourself!* Your attitude is up to you. You will receive a gift or award for participating. The recognition continues as people will remember you from the pageant, media, and others will reach out and want you to entertain them at variety shows and events. Let your participation in the pageant be refreshing and uplifting. Stay positive!

Who manages the Senior Pageant?

A Seasoned Affair, Inc. assists mature women in reinventing themselves through pageantry, Zumba gold, vision boards, and navigating the long term care industry.

How can I become a contestant?

There are three ways to become a contestant or to gain additional information. You can call (904) 323-2063, email aseasonedaffairpageants@gmail.com or complete the online application at www.aseasonedaffair.com.

What are the fees associated with the pageant?

Women who are selected as a contestant are asked to complete a pageant application and include a non-refundable \$150 application fee. In addition, each contestant is responsible for a minimum of \$500 in sponsors and ads. The contestants are provided a sponsor and ad packet and are asked to adhere to the deadline of Saturday, June 23, 2018 for submitting all monies, ads or sponsors.

What do the fees pay for?

The entry fees and the sponsors and ads assist with financing the production of the pageant, the emcee gift of appreciation, the facilities, staging, lighting, prizes, website, postage, office supplies, advertising, pageant luncheons, and all the fun extras that each contestant will experience at the pageant. The fun, satisfaction of a job well done, and the purpose of the pageant will go towards making the next pageant even bigger and better than the preceding year. Also, each year, A Seasoned Affair, Inc. donates a percentage of the proceeds to a charitable organization in the community.

Who are the judges?

Our judges will be introduced at the pageant. There are different judges selected for each pageant. Judges are individuals who are determined to be fair and reputable. They include people from a wide range of professions from attorneys, teachers, business owners and executives to photographers, makeup artists, radio personalities and of course visiting royalty- former beauty pageant winners.